

Newsletter Date

July 24, 2018

Fruit Ridge Notes

*Fruit Ridge Notes
from Ron Reister
C.C.A.*

Fruit Ridge Notes - Tuesday - July 24 - 2018

Greetings Friends The "WunderGround" Weather-Fore-Casters are saying We will have a Nice Partly-Cloudy Day this coming Friday for the Fruit Ridge Fest !!!

....a High of 73°F !! 🌞👍😊

**But ...Even if they are wrong ... We have the Huge Beautiful Tent for refuge from the Sun and any Rain that might blow up ..
Fruit Ridge Fest Fri-27th 3p - 8pDinner 5p - 7p**

Glossary One of Our Row-Crop-Pals mentioned that a couple of the 'abbreviations' I sometimes use in Fruit Ridge Notes are unfamiliar to him Mostly the ones geared to the Tree-Fruit Guys.... But he is very interested in understanding what's going on with them ...and all other Growers. So...I told him I would clarify a few of those

*TRV = Tree-Row-Volume Like when Growers Factor in the size of the Trees they are spraying...to use less Chems where they can.

*BNRs = Big National Retailers The Biggies in contrast to the Small-Time-Mom & Pops like us.... Some BNRs have Thousands of Locations-Outlets....while we are a Single-Location-Retailer.

*CSR's = Commissioned Sales Representatives--Those Folks we have as Associates that are working with their Neighbors for us to help them make the right move at the right time with the right Product Choices.... for better Crop Quality & Yields

*RUP = Restricted Use PesticideGrowers need a License to purchase these.

*PHI = Pre-Harvest-Interval....Tells us how many Days we have to have between application and Harvest.

*REI = ReEntry Interval Tells us how soon we can get back into the Field to do work, after we have applied a specific Chemical.

*005 = Refers to the CS2005.... Most Growers now call it "005" Manufacturer - 'MagnaBon'

*A.I. = Active Ingredient ... always stated on Pesticide Labels explaining the %%% Strength of that Formulation.

*Q & A= Means Questions & Answers...Frequently used in FRN's for when a Customer has a very good question that I want to share with all Ya's

*FRNs= Fruit Ridge Notes

*SWMREC=This is MSU's South West Michigan Research & Extension Center

*NWMHRS=MSU's North West Michigan Horticultural Research Station

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*EBDC's=All the Mancozeb's...Like Manzate-Dithane-Penncozeb-KoverAll-Fortuna-Polyram... and more

*OP's = Organo Phosphate Chemistrieslike Imidan...Diazinon...Lorsban....

*SWDs = Spotted Wing Drosophila....the most huge Pain-in-Neck pest we have ever encountered.

*GWA = Gallons of Water used per-Acre in the application

*OMRI = Organic Materials Review Institute Organic Production Friends must use OMRI-Listed Products

*PGR = Plant Growth Regulators.... Like all the Gibb-Acid stuff...Apple Thinning products... and EthephonRetain ...Kudos/Apogee ...NAA ...NovaGib ...Perlan

*NAA = NaphthaleneAcetic Acidlike Refine 3.5WSG and Fruitone

*BA = Benzyladenine ...Exilis 9.5SC Maxcel for Thinning Apples

*ERM = European Red Mite

*CM = Codling Moth

*OBLR= ObliqueBanded Leaf Roller

*WAA = WoolyAppleAphid

*SJS = San Jose Scale

*WALH = White Apple Leaf Hopper

*BMSB=Brown Marmorated Stink Bug

*1-2-3 = The Trusted Fave Fungicide-Bactericide-Tank-Mix of 1 Pt."005" & 2 Pt.Regalia & 3 Pt.FormulaII-SW

*NIS = Non-Ionic-Surfactant

*DDs = Degree Days

*PNW = Pacific-North-West ...Usually refers mainly to Oregon and Washington States.

*SW-Corner = Means the SouthWest Quadrant of Michigan where we enjoy doing a lot of Bizz with Blues & Grapes & Vegetables & TreeFruits & some RowCrops

*STLM = Spotted Tentiform LeafMinor

*S.I.s = Sterol Inhibitor Fungicides

*GN [gn] = Generic ... "Look-Alikes" Chemis

*Smart Money = Refers to a bunch of you Guys that really stay on the Front Edge with Hi-Performance-Extreme-Low-Cost-Products...and really watch your Timing of the Applns and are getting excellent results for much less cost-of-Inputs.

~~~~**And**...Please keep in mind that all of these **FRN's NewsLetters are Archived at Reisters.Net** ...Clic on Fruit Ridge Notes .... And my apologies for being vague in times passed... Didn't mean to leave you scratchin-your-head....

~~~~**And** if any of you don't need to see the FRNs....Maybe sold the Farm...?? ...or just dont read them of want them...?? Pls **Reply-All** with "**Off**" ....We will get you out of the Group-List you are in ...No hard feelings.... Thanks Much .....

Really really Lookn Fwd to seeing You All this Friday !!!r

