

Newsletter Date
February 23, 2018

Fruit Ridge Notes

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from Ron Reister
C.C.A.

Fruit Ridge Notes - Friday - February 23 - 2018

Happy T.G.I.F. to All Our Pals !!!

*About Noon Here... 39°F Drizzlin Crap I Guess
We'll Take it???*

Ya'll may have heard me quote my Uncle George in the past....with regard to Not-so-Nice-Weather *"We'll take what we get and reserve the right to B _ _ _ about it."*

My Fave-Weather Conditions for this time of the year is 10" Snow-Cover..... 24°F with Sunshine.....Good for Pruning, and still covers up the DogDoobers in the Yard.

******Q & A ...Yes... Actually** There were some pretty Hi-Anxiety-Disappointments where last May some Apple-Guys got talked into the Post-Frost-Bloom-Sprays with a **"Perlan-Look-Alike"** [Not Perlan]when the BNR-Rep [**from-down-the-Street**] told them "Apply up-to-48-Hours-After-the-Freeze" ...would be fine....???? No-No-No ...*It definitely-for-sure was absolutely not Fine....Actually... The Opposite of 'Fine' ...They got Nuthin.....Except 110-Bu-Ac. Knarley-Ugly-Fruit.....*

Bottom Line ...??? If you stay with the Real **"Fine-Americas"** Product **"Perlan"** ...You will be **'Fine'** Applying within 24 Hours of the Freeze-Event... Like the Afternoon following that early AM Freeze...same Day. Of course you would seriously like it to get up close to 60°F, but it it doesn't, You go anyway....same Day.... 1 Pint-Ac---Get it on.

RGSs and **FineAmericas** and Jeff Alicandro like to see you do really **"Fine"** with Your Yields and Profits

....**Reminder...Definition ... BNR???** ...means **"Big-National-Retailer"** ... like as in **"Down the Street"**
******Heads-Up ... An Associate Connected & In Touch with Oregon State Dept-Ag** just showed me this A **"Pesticide Advisory"**

Referencing **"Mis-Branded/Adulterated Pesticide Product"** **"AzaMax"** is the product in Question ...Oregon put a **"Stop-Sale-Stop-Use"** Order on it....

Our Product that I feel works better.... ??? Same kinda Organic-Production-Friendly-Bio-Chemistry..... at a lower cost-per-acre than the other AzaMax type products is made right here State-Side.... Quality-Control is Impeccable. Ours is **"AzaGuard"** from BioSafeSystems They make all their products in USA ...and most of those right here in **Coldwater**, Michigan !!!

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******Q & A.... Yes...You** did indeed hear that correctly at our
Grower Meetings last Week

We do indeed have several very 'Smart Money' Guys that have not
used any 'Granular-Bulk-Spreader-Applied-N-P-K-Traditional-Dry-
Fertilizers' in nearly 5 Years..... And their Crop **Yields-Quality-
Profits** have never been better..... sometimes hugely better.....Crazy
Good. In every case their Profits are Up-Big-Time.

My advice based on Local-Grower-Experience-Data..... Dont
spend another dime on the Old Way of doing things with the
BulkSpreader ... Talk to us.....About the "Rest-of-the-Story".....

Hope Ya'll Enjoy a Great WeekEnd.....r

