

Newsletter Date
September 1, 2017

Fruit Ridge Notes

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from Ron Reister
C.C.A.

Fruit Ridge Notes - Friday - September 1 - 2017

Greetings Guys & Gals....

Hey Ya'll !!! Labor Day Week-End !!!!!And 1st Day of September !!!

We will be gonna be closed Sat-Sun-Monday....

But

**If You Find Yourself in a Jam, in Need of Something, Call me Sat-A.M. and I'll see if I can help....616-437-0073
Sounds like I'm gonna be Out-of-Area
Sat.AfterNoon...Sun...Monday....**

*****Why are so many very Sharp** "Smart Money" kinda Guys telling me that they will not be doing anymore traditional "Liming" for many many years....??

Answer: There is some very Real-Deal-Proven-Science substantiating their decision.....and now after 4 years of their own On-Farm-Research, these Guys... Neighbors of Yours... have the Crops-Yields-Performance to Back-It-Up.

All of us have always brought in the 50-55 ton-Double-Bottom-Truck-Loads of Hi-Cal or the regular Dolomite-Mg Limeand then get a Spreader, and get with the tedious program..... Getting on 1500 Lbs up to 3500 Lbs-per-Acre depending on our Agronomist. Over the last 40 Years, I personally have sold you Guys at least 200,000 Tons of just the Hi-Cal alone.

But we really need to take a deep-breathand look at this 'not-so-well-known Real-Deal-Science. And Look and Watch what these Guys have been doing recently...namely....

...a **24% Calcium-Soil-Conditioner** they are conveniently applying for around **\$10-per-Acre....Sometimes using more @ \$20-AcSprayed on....** A Product you can spray right over the top of your Crop--Any Crop- Corn--SoyBeans--ForageCrops--Tree Fruits-- Vegetables --Small Fruits & Brambles... Apply in your Weed-Sprayer in your Weed-Control Strip ...Any Spray-App you want to. Easy...No Special-Trip. This Product is Labeled for "'Right-Over-the-Top"' of your Crop, and/or Soil applied. Just take a sec to pencil out what you \$pend when doing that 50 Ton Truck-Load of Hi-Cal-LimeAll of the Man-Hour\$ involved....the Equipment you need to keep in repair for that Application **It'\$ a Lot of Ca\$h-Out-of-Check-Book-Gone.**

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So...Ask me Sometime about this ... whenever you want...whenever you can And Please-Pretty-Please be planning on our Mid-February-Winter Meetings... Where we will be sharing a lot more about this.

And For the Interim, please wait before spending any Budget-Dollars on the Big Ol' 50-Ton-Truck-Loads.... There will certainly be an 'Excess' of that available to go around.... because I know a Bunch of Guys that aren't doing that anymore.

Did You get some time to Read that "'Potassium Paradox'" Report I sent Ya'll a few days ago...??? Hope so... *There again.... Please Pretty Please* do not spend any Budget-Dollars on the old Muriate-Potash Products.... Like 0-0-60 or 0-0-62.... Just Wait until we Talk..... or til after Our Mid-February-Meetings.

*****Guys.... Please Remember** to make your Arrangements for the **Great Lakes Fruit-Vegetable-Farm Market & Green House Growers Expo** ---
December 5-6-7th---Devos Place Conference Center --- Grand Plaza Hotel.

I heard there will be over 500 Exhibitors ...and well over 75 Educational Sessions and Work-Shops offered over that Tuesday - Wednesday - Thursday of Expo !!
It's my understanding that most of the "Blueberry-Sessions" will be on Wednesday-6th....

Check out the **Expo Web-Site** -- www.glexpo.com.... and the M.S.U.Contact Guy is Benjamin Phillips ... phill406@anr.msu.edu
We will of course have our Super Booth at the Exhibit-Hall.... like almost right in the middle of the Big-Expo-Hall ...

I have heard that the "'Connected'" Hotel Rooms are all sold out....?? Like the Grand Plaza and the "J.W." ...They are usually sold out by June 1st.

But there's a ton of nice Hotels-Motels very close by....if you don't wait to long.

Check with the Marriott"'Court-Yard"' ...??? They are also connected with that Sky-Walk thingie.... Very Nice.... Convenient.....Connected.

All the BestBe Safe ...r

