

Newsletter Date
September 26, 2017

Fruit Ridge Notes

*Fruit Ridge Notes
from Ron Reister
C.C.A.*

Fruit Ridge Notes - Apples - Tuesday - September 26

Hello to All....

Good Grief....My DashBoard said 87°F a few minutes ago Just stupid crazy. Nutso.

And....We also really need an All-Night-Drizzle....Need It Bad.

Did Ya See my EMail about being Hacked...?? What a bunch of Crap....

So... Just don't open any Attachments or 'Links' the hackers might send you from an address that resembles my address... I guess most times the Illegitimate-Sender's EMail Address is made to look a lot like the people they Hack...???

****Nancy has had a simply horrible stretch of Trucks-Performances for CA-Lime Deliveries.... Just awful.

We Contract the Freight on those Loads with a Broker way out in advance of the actual Loading-Deliveries-Time-Frame.... 2 months in advance.

But....

When the Appointment Time comes, if that Driver has an Offer on a Load that is 2-3 times more Money in his pocket, he simply 'Bolts' ...without a word, and then he cannot be located. This leaves the Broker that works with Nancy scrambling looking for another Truck at the last minute...thereby costing more Freight-Dollars.... which is not what our CA-Storage Operators want to hear.

Our Apologies for any-all grief these Delays have caused.

****My Good Pal Jeff Alicandro recently mentioned this about Thinning your Galas

"Blindly Thin them early and hard...Just do it.... ASAP after the Blossoms fall."

They had some Gala in Wayne County-N.Y. this Season that just wouldn't come off with some pretty aggressive Thinning Efforts.

But Remember.... Here... 2017... Ridge.... At that Time when we were watching Blossoms Fall from Gala.... We were absolutely UnCertain of what we were really looking at for a Crop that was really gonna stay and actually make Fruit.

Hey The Heat is almost Over